

SPONSORSHIP PROSPECTUS

TRANSLATE 2022 >>

A healthier future: linking researchers, clinicians and industry

6-7 October 2022 | Translational Research Institute



CONTENTS

About Translate 2022	3
Organising Committee	3
About the Host	4
Target Audience	4
Sponsorship Packages.....	5
Gold Sponsor	6
Silver Sponsor.....	7
Bronze Sponsor	8
Conference Supporter.....	9
Networking Event Sponsor	10
Coffee Cart Sponsor.....	11
Lanyard Sponsor	11
Exhibitor.....	11
Sponsorship Application Terms and Conditions...	12
Special Partnerships.....	12
Sponsorship Application Form	13
Contact Us.....	14

ABOUT TRANSLATE 2022

Translate 2022 will bring together biomedical researchers, clinicians and the MedTech and clinical trial industries to form new connections and forge new pathways into the clinic. As such, Translate 2022 is where Southeast Queensland's research, clinical and MedTech industries have the opportunity to intersect.

The conference program will be split into two days – one with a focus on the MedTech industry, and another focusing on clinical trials.



The **industry-focused day** will take a broad look at how clinicians and researchers can turn to industry to support research translation. It will also provide practical information and advice for MedTech start-ups, and examine whether scientists have to choose between careers in research or industry.



The **clinical trial-focused day** will help researchers, and those in the industry to extend the knowledge and skill base, especially in investigator-initiated and early-phase trials.

Translate 2022 will facilitate new collaborations, and help pave new career pathways, for researchers, clinicians and industry. There will be opportunities for networking during both days' programs, including a designated networking event at the end of each day.

The inaugural conference will be held on Thursday 6 and Friday 7 October 2022 at Brisbane's Translational Research Institute.

If you are a MedTech start-up, a researcher with commercial potential, or a clinician looking for new collaborations, you cannot afford to miss this Queensland-first event!

We invite you to view the following prepared sponsorship packages. If you would like to negotiate a tailored sponsorship package to meet your specific interests or corporate requirements, please contact us to discuss options.

ORGANISING COMMITTEE

Helen Benham
Translational Research Institute
(Chair)

Michelle Richards
Translational Research Institute
(Chair)

Kym Baker
Patheon by Thermo Fisher

Siobhan Barry
Translational Research Institute

Scott Bell
Translational Research Institute

Clare Blain
Life Sciences Queensland

David Bunker
Health Translation Queensland

Andrew Cumming
Translational Research Institute

Katrina Cutler
Health Translation Queensland

Josephine Forbes
Translational Research Institute

Sara Gottlieb
Health Translation Queensland

Carmel Hawley
Australasian Kidney Trials
Network

Kay Hawley
Translational Research Institute

Lauren Kerr
Translational Research Institute

Amanda Kocaj
Translational Research Institute

Sandy Mott
Queensland Chief
Entrepreneurs Office

Trent Munro
University of Queensland

Donna Reidlinger
Australasian Kidney Trials
Network

Julia Renaud
Translational Research Institute

Sarah Smith
Queensland Chief
Entrepreneurs Office

Ranjeny Thomas
Translational Research Institute

John Upham
Metro South Health



TARGET AUDIENCE

TRI will promote this event widely across Queensland's universities, medical research institutes, Hospital and Health Services, clinical trial facilities and the MedTech sector.

Translate 2022 is expected to attract up to 200 delegates, including:

- Biomedical researchers
- Clinicians
- Clinical trial specialists
- The MedTech industry, including start-ups through to established companies; and,
- Government representatives.

If you are interested in one of the sponsorship packages overleaf, or you would like to negotiate a tailored sponsorship package to meet your specific interests or corporate requirements, please contact TRI to discuss options at events@tri.edu.au or on 07 3443 7339.

ABOUT THE HOST

The Translational Research Institute (TRI) is a unique, Australian-first initiative of 'bench to bedside' medical research.

TRI is home to more than 1000 researchers, clinicians and support staff working together with patients to solve health challenges faster and more efficiently. TRI combines clinical and translational research to move discoveries from the laboratory to application in the community more quickly. Its research is driven by the needs of patients, with focuses on cancer, dermatology, gastroenterology, immunology, genomics and trauma.

TRI is a collaboration between its four founding partners: The University of Queensland, the Queensland University of Technology, Mater Research and Queensland Health. TRI's location on the Princess Alexandra Hospital campus, along with having two hospitals as founding partners, allows interface between TRI-based researchers and clinicians from several Brisbane-based hospitals.

TRI is one of the few institutes worldwide where new biopharmaceuticals and treatments can be discovered, produced, clinically tested and manufactured in one location.



SPONSORSHIP PACKAGES

Sponsorship packages have been designed to make your organisation highly visible to both in-person and virtual delegates.

	GOLD	SILVER	BRONZE	SUPPORTER
Investment	\$5,000 EX GST	\$3,500 EX GST	\$2,000 EX GST	\$1,000 EX GST
Conference registrations (2 days)	3	2	1	
Trade display	1	1	1	
TRI breezeway digital wall advertisement (1920px high x 2160px wide for Gold; 1080px wide for Silver)	1 week before, during, and 1 week after	1 week before, during, and 1 week after		
Program booklet advertising	2 page spread	Full page	½ Page	¼ Page
Logo to feature on sponsorship page in conference program	1	1	1	1
Tagged advert/post on TRI social media channels (Twitter, Facebook)	6	4	2	1
Company retractable banner in Auditorium and Atrium	2			
Logo on holding slides in Auditorium	1	1	1	1
Logo size on exhibition banner	Extra large	Large	Medium	Small
Acknowledgement at Conference Opening and Closing Sessions	1	1	1	
Logo with link to company website on event webpage	1	1	1	1
Sponsor logo on promotional material sent to TRI's database	1	1	1	1
Satchel insert (up to A4 size or single promotional item)	3	2	1	1



GOLD SPONSOR

\$5,000 EX GST



EXCLUSIVE OPPORTUNITY

Our Gold Partner is a premier sponsor of Translate 2022, and enables your organisation to target delegates from around Queensland, raising the profile of your brand through maximum, direct exposure to the Conference audience. This sponsorship package includes:

REGISTRATION ENTITLEMENTS

The Gold Sponsor is entitled to three complimentary conference registrations, including attendance at both conference days and networking events.

TRADE EXHIBITION

This sponsorship package includes a prominently positioned trade table for the duration of the conference. The exhibition will give your organisation direct interaction with conference delegates throughout the event.

ADVERTISING AND PROMOTIONAL MATERIAL

- Six tagged adverts/posts on TRI's social media channels
- Company logo and web link on the conference website
- Company logo and web link on any promotional communications to the TRI database.

CONFERENCE MERCHANDISE

Your organisation will have the opportunity to provide up to three promotional items (e.g. A4 brochure up to four pages, or small corporate gift) to be included in the conference bags.

CONFERENCE HANDBOOK

- The Gold Sponsor receives a complimentary two-page, full-colour advertisement in the conference handbook (artwork to be supplied by the sponsor)
- Your company's logo will also be included on the sponsorship page in the conference program.

ON-SITE PROMOTION

- Opportunity to provide two free-standing banners to promote your company at the conference venue (for placement in the TRI Auditorium and Atrium)
- Your company's logo on the conference exhibition banner
- Advertisement to be displayed on the TRI breezeway digital wall one week before, during and one week after the conference (artwork to be supplied by the sponsor)
- Your company's logo on holding slides in the Auditorium
- Verbal acknowledgement at the conference opening and closing sessions.

SILVER SPONSOR

\$3,500 EX GST



MULTIPLE OPPORTUNITIES AVAILABLE

There are multiple opportunities to become a Silver Sponsor of this event, with the option to modify this package to suit your company's needs. This level of sponsorship enables your brand to receive wide exposure to delegates prior to and during the event. This sponsorship package includes:

REGISTRATION ENTITLEMENTS

Silver Sponsors are entitled to two complimentary conference registrations, including attendance at both conference days and networking events.

TRADE EXHIBITION

This sponsorship package includes a prominently positioned trade table for the duration of the conference. The exhibition will give your organisation direct interaction with conference delegates throughout the event.

ADVERTISING AND PROMOTIONAL MATERIAL

- Four tagged adverts/posts on TRI's social media channels
- Company logo and web link on the conference website
- Company logo and web link on any promotional communications to the TRI database.

CONFERENCE MERCHANDISE

Your organisation will have the opportunity to provide up to two promotional items (e.g. A4 brochure up to four pages, or small corporate gift) to be included in the conference bags.

CONFERENCE HANDBOOK

- The Silver Sponsor receives a complimentary full-page, full colour advertisement in the conference handbook (artwork to be supplied by the sponsor).
- Your company's logo will also be included on the sponsorship page in the conference program.

ON-SITE PROMOTION

- Your company's logo on the conference exhibition banner
- Advertisement to be displayed on the TRI breezeway digital wall three days before, during and one week after the conference (artwork to be supplied by the sponsor)
- Your company's logo on holding slides in the Auditorium
- Acknowledgement at the conference opening and closing sessions.

BRONZE SPONSOR

\$2,000 EX GST



MULTIPLE OPPORTUNITIES AVAILABLE

There are multiple opportunities to become a Bronze Sponsor of Translate 2022. This level of sponsorship offers many branding opportunities for your organisation. This sponsorship package includes:

REGISTRATION ENTITLEMENTS

The Silver Sponsor is entitled to one complimentary conference registration, including attendance at both conference days and networking events.

TRADE EXHIBITION

This sponsorship packages includes a prominently positioned trade table for the duration of the conference. The exhibition will give your organisation direct interaction with conference delegates throughout the event.

ADVERTISING AND PROMOTIONAL MATERIAL

- Two tagged adverts/posts on TRI's social media channels
- Company logo and web link on the conference website
- Company logo and web link on any promotional communications to the TRI database.

CONFERENCE MERCHANDISE

Your organisation will have the opportunity to provide one promotional item (e.g. A4 brochure up to four pages, or small corporate gift) to be included in the conference bags.

CONFERENCE HANDBOOK

- The Bronze Sponsor receives a complimentary half page, full colour advertisement in the conference handbook (artwork to be supplied by the sponsor).
- Your company's logo will also be included on the sponsorship page in the conference program.

ON-SITE PROMOTION

- Your company's logo on the conference exhibition banner
- Your company's logo on holding slides in the Auditorium
- Acknowledgement at the conference opening and closing sessions.

CONFERENCE SUPPORTER

\$1,000 EX GST

MULTIPLE OPPORTUNITIES AVAILABLE

There are multiple opportunities to become a Conference Supporter for Translate 2022. This sponsorship package includes:

ADVERTISING AND PROMOTIONAL MATERIAL

- A single tagged advert/post on TRI's social media channels
- Your company's logo and weblink on the conference website
- Your company's logo and weblink on any promotional communications to the TRI database.

CONFERENCE MERCHANDISE

Your organisation will have the opportunity to provide one promotional item (e.g. brochure up to four pages, or small corporate gift) to be included in the conference bags.

CONFERENCE HANDBOOK

- Conference supporters receive a complimentary quarter page, full colour advertisement in the conference handbook (artwork to be supplied by the sponsor).
- Your company's logo will also be included on the sponsorship page in the conference program.

ON-SITE PROMOTION

- Your company's logo on the conference exhibition banner
- Your company's logo on holding slides in the Auditorium.



NETWORKING EVENT SPONSOR

\$5,000 EX GST

TWO OPPORTUNITIES AVAILABLE

Sponsor either our Industry day or Clinical Trials day networking event and gain special access to delegates for the duration of these events.

REGISTRATION ENTITLEMENTS

The Networking Event Sponsor is entitled to two complimentary conference registrations, including attendance at both conference days and networking events, as well as two additional tickets to the networking event you sponsor.

TRADE EXHIBITION

This sponsorship package includes a prominently positioned trade table for the duration of the conference. The exhibition will give your organisation direct interaction with conference delegates throughout the event. You will also receive a display table at the networking event, with the opportunity to display marketing materials (collateral to be provided by the sponsor).

ADVERTISING AND PROMOTIONAL MATERIAL

- Three tagged adverts/posts on TRI's social media channels
- Company logo and web link on the conference website
- Company logo and web link on any promotional communications to the TRI database.

CONFERENCE HANDBOOK

- The Networking Event Sponsor receives a complimentary full page, full colour advertisement in the conference handbook (artwork to be supplied by the sponsor)
- Your company's logo will also be included on the sponsorship page in the conference program.

ON-SITE PROMOTION

- Your company's logo on the conference exhibition banner
- Your company's logo on holding slides in the Auditorium.



COFFEE CART SPONSOR

\$4,000
EX GST

EXCLUSIVE OPPORTUNITY

ADVERTISING AND PROMOTIONAL MATERIAL

- Two tagged adverts/posts on TRI's social media channels
- Company logo and web link on the conference website
- Company logo and web link on any promotional communications to the TRI database.

CONFERENCE MERCHANDISE

Your organisation will have the opportunity to provide one promotional item (e.g. A4 brochure up to four pages or small corporate gift) to be provided at the coffee cart.

CONFERENCE HANDBOOK

- The Coffee Cart Sponsor receives a complimentary half page, full colour advertisement in the conference handbook (artwork to be supplied by the sponsor)
- Your company's logo will also be included on the sponsorship page in the conference program.

ON-SITE PROMOTION

- Sponsor's logo to be displayed on signage at the coffee cart and stamped onto coffee cups
- Your company's logo will also be included on the Translation 2022 exhibition banner
- Your company's logo on holding slides in the Auditorium
- Acknowledgement at conference opening and closing sessions.

LANYARD SPONSOR

\$3,000
EX GST

EXCLUSIVE OPPORTUNITY

ADVERTISING AND PROMOTIONAL MATERIAL

- Company logo and web link on the conference website
- Company logo and web link on any promotional communications to the TRI database.

CONFERENCE MERCHANDISE

Your organisation will have the opportunity to provide one promotional item (e.g. brochure up to four pages or small corporate gift) to be provided at the coffee cart.

CONFERENCE HANDBOOK

- Your company's logo included on the sponsorship page in the conference program.

ON-SITE PROMOTION

- Sponsor's logo to be printed on conference lanyards
- Your company's logo will also be included on the Translate 2022 exhibition banner
- Your company's logo on holding slides in the Auditorium.

EXHIBITOR

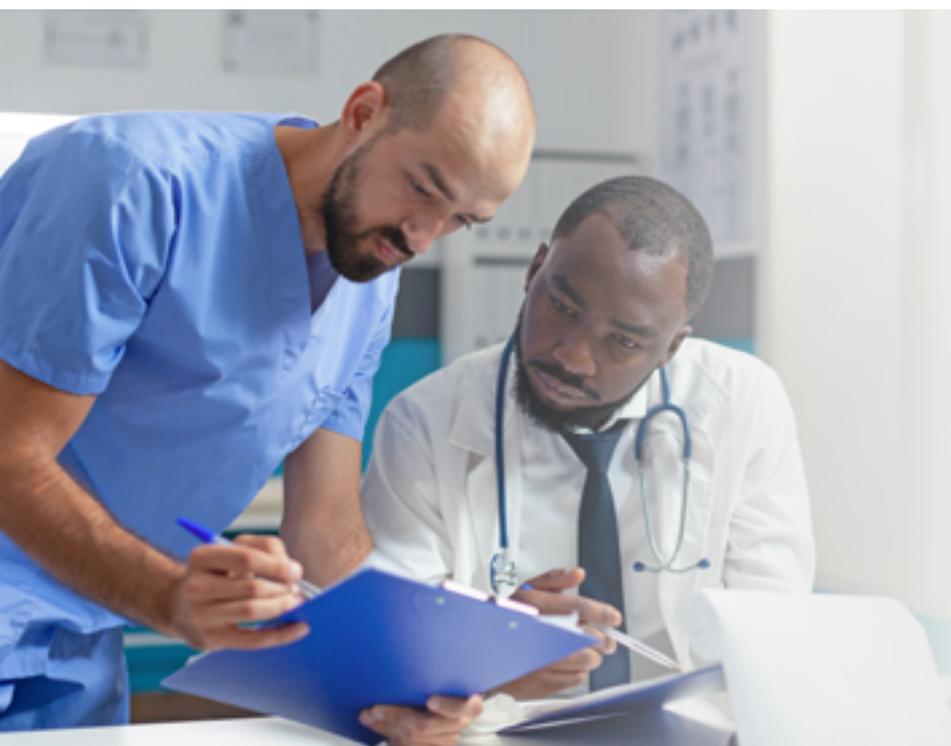
\$1,500
EX GST

Trade table for the duration of the conference. The exhibition will give your organisation direct interaction with conference delegates throughout the event. This package includes one complimentary conference registration.

CAN YOU AFFORD NOT TO BE THERE?

Make sure you take advantage of the opportunity to reach your target audience at this conference:

- Enhance your strategic position in the market
- Maximise your return on investment
- Engage delegates through networking events
- Enhance your visual impact with an exhibition stand.



SPECIAL PARTNERSHIPS

Please contact us directly for further information about sponsorships and additional sponsorship invitations.

The options available are by no means limited to the sponsorship packages outlined above. We'd love to work with you on tailoring a sponsorship or partnership that benefits your organisation.

Just email us and we'll get talking!

SPONSORSHIP APPLICATION TERMS AND CONDITIONS

- The Translate 2022 Organising Committee reserves the right to decline a sponsorship application
- Sponsorship packages are subject to availability and are conditional upon entering into a Sponsorship Agreement with TRI
- All prices are in AUD and are exclusive of GST
- Full payment must be received by Monday 1 August 2022
- All logos must be provided in high res .eps format to events@tri.edu.au when returning the signed Sponsorship Agreement
- The following requirements apply to everyone who secures a place as a sponsor of Translate 2022:
 - Adhere to any COVID-19-related restrictions or requirements in place at the time the event takes place.
 - Acknowledge that in the unlikely event that COVID-19 restrictions do not allow an in-person event to go ahead, the conference will be delivered entirely online.

SPONSORSHIP APPLICATION FORM

CONTACT DETAILS

Title <small>(Mr/Mrs/Ms/ Dr/Prof)</small>	First name	Surname
Position		
Organisation		
ACN/ABN		
Postal Address		
Suburb/City	State	Postcode
Phone	Mobile	
Email		

SPONSORSHIP OPPORTUNITIES

*All prices exclude GST

Gold Sponsor	 \$5,000	Networking Event Sponsor	\$5,000
Silver Sponsor	 \$3,500	Coffee Cart Sponsor	\$4,000
Bronze Sponsor	 \$2,000	Lanyard Sponsor	\$3,000
Conference Supporter	\$1,000	Exhibitor	\$1,500

DECLARATION

I have read the Sponsorship Prospectus and agree to the Sponsorship Application Terms and Conditions outlined in this document. I declare that I am authorised to sign documents on behalf of the Organisation above.

Name
Date
Signature

TO SECURE YOUR PLACE,
PLEASE DOWNLOAD THIS PDF,
COMPLETE IT AND
RETURN IT TO:

EVENTS@TRI.EDU.AU

CONTACT US



37 Kent Street, Woolloongabba
QLD 4102 Australia

T +61 7 3443 7339

E events@tri.edu.au

tri.edu.au

